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**\*\*For Immediate Release\*\***

## **McDONALD'S AND THE OKLAHOMA CITY THUNDER TEAM-UP TO SUPPORT FAMILIES IN NEED**

*Crowd Funding Campaign Set to Raise Money for Ronald McDonald  
House Charities® of Oklahoma City*

**Oklahoma City, OK. — April 4, 2019.** The McDonald's Owner/Operators of Central and Western Oklahoma are teaming up with the [Oklahoma City Thunder](#) to support families with a hospitalized child through Ronald McDonald House Charities Oklahoma City (RMHC-OKC).

From April 8 to April 26, the McDonald's of Central and Western Oklahoma will be holding an in-store fundraiser to help families stay close to their hospitalized child. All money raised from the *"Thunder Up!"* for Ronald McDonald House Charities will go directly to support families through the Ronald McDonald House and Ronald McDonald Family Room in Oklahoma City.

McDonald's Customers can donate \$1, \$3 or \$5 (or more) to be added to any order, which will be directly donated to RMHC-OKC. Customers can then put their name and a message on the Thunder Up! donation card, to be hung inside the restaurant, showing support for the families in need.

To kick-off the Campaign, McDonald's and RMHC will be at the Oklahoma City Thunder game, against the Detroit Pistons, this **Friday, April 5**. They will be in Thunder Alley raffling off a basketball autographed by the 2018-2019 Thunder team, and during the game, the Thunder and local McDonald's owner-operators will recognize and celebrate the Helberg Family from Enid, Oklahoma, and how their son, Asher, survived after being rushed to The Children's Hospital at only 2 days old because of seizures.



### **About McDonald's of Oklahoma**

McDonald's of Oklahoma City is comprised of 32 franchised restaurants owned and operated by 8 local owner/operators. For more information visit [mcdonalds.com](http://mcdonalds.com) or follow us on Twitter ([@McDonalds](https://twitter.com/McDonalds)) for updates on our business, promotions and products. Download our new App at [McDApp.com](http://McDApp.com).

### **About McDonald's**

McDonald's USA, LLC, serves a variety of menu options made with quality ingredients to nearly 25 million customers every day. Ninety-five percent of McDonald's 14,000 U.S. restaurants are independently owned and operated by businessmen and women. For more information, visit [www.mcdonalds.com](http://www.mcdonalds.com), or follow us on Twitter @McDonalds and Facebook. [www.facebook.com/mcdonalds](http://www.facebook.com/mcdonalds).

### **ABOUT RONALD McDONALD HOUSE CHARITIES® OKLAHOMA CITY**

Ronald McDonald House Charities® (RMHC®), is a non-profit, 501 (c) (3) corporation that keeps families with sick children close to each other and the medical care their child needs when they need it most. With a Ronald McDonald House and a Ronald McDonald Family Room in Oklahoma City, RMHC-OKC programs not only provide access to quality health care, they enable family-centered care ensuring families are fully supported and actively involved in their children's care. For more information, visit [rmhc-okc.org](http://rmhc-okc.org)