



# 2023 Annual Report

©

**40**  
years  
1984-2024



**RMHC**  
Oklahoma City

# From the CEO



Our mission revolves around family-centered care. Whether it's relieving stress and financial burdens for families traveling far from home for their child's care or providing emotional support during difficult times, our impact has continued to grow.

In 2023, we experienced unprecedented growth in nights of stay provided to guest families - 12,161 nights in 2023 as compared to 9,723 in 2022, an increase of 2,438 nights.

Our Ronald McDonald Family Room® on the 6th Floor of Oklahoma Children's Hospital also experienced significant increases for families staying in their child's hospital room. The use of shower rooms increased 34% and use of laundry facilities increased 21%.

Your support enabled 778 families to stay close to their hospitalized child at our Ronald McDonald House® and provided 2,822 visitors to our Ronald McDonald Family Room with daytime respite, saving families \$1.2M in temporary living expenses.

Every year, more and more families need our services. We made significant inroads with our Opening Doors, Finding Hope capital campaign to build a new Ronald McDonald House in NW OKC. We appreciate those of you who contacted your legislators in support of our American Rescue Plan Act (ARPA) award of \$4M. We also received generous gifts totaling \$3,533,452.

Volunteers provided more than 1,000 hours of service and we are so grateful for each and every volunteer who supported events or provided meals as part of our Guest Chef program.

As we look ahead to 2024, we will be celebrating two milestones - the 50th anniversary of our charity and 40 years of service to families in Oklahoma City. I encourage you to stay connected. Through your gifts of time and money, you are helping deliver our mission for families who do not know what tomorrow may bring.

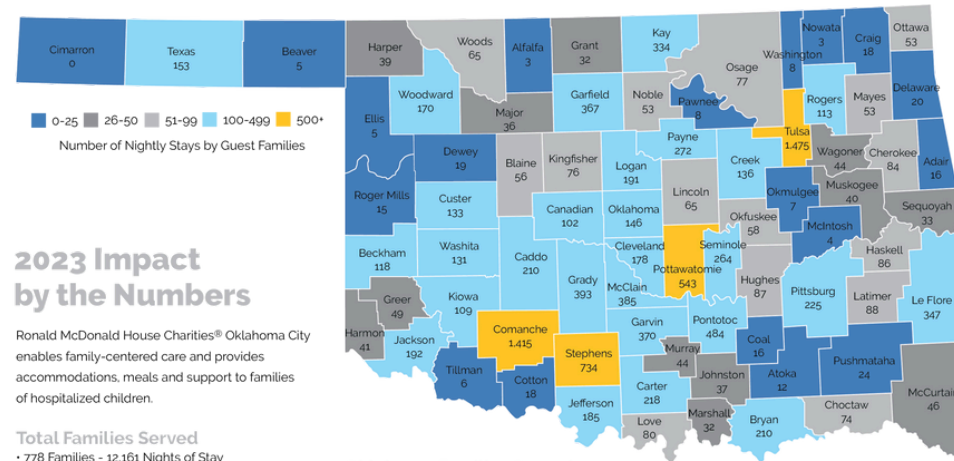
With gratitude,

Susan

Susan Adams  
President and CEO



# 2023 Impact



## 2023 Impact by the Numbers

Ronald McDonald House Charities® Oklahoma City enables family-centered care and provides accommodations, meals and support to families of hospitalized children.

**Total Families Served**  
• 778 Families - 12,161 Nights of Stay

**Longest Stay**  
• 363 Nights

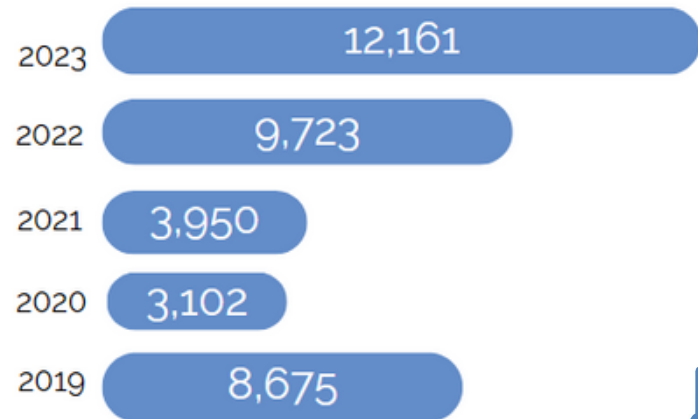
**Top 5 Counties Served**  
Tulsa, Comanche, Stephens, Pottawatomie, Pontotoc

**Oklahoma Families Served**  
• 764 Families - 12,038 Nights of Stay  
• Representing 76 counties

**Out of State Families Served**  
• 14 Families - 123 Nights of Stay  
• States represented - AL/AZ/CA/IA/IL/KS/MO/OR,

## The Need is Growing

### Nights of Stay by Year



# 2023 Impact

## Financials

### Revenue

Individual	\$203,547
Corporate	\$166,036
Foundations/Grants	\$252,706
Donated Products/Services	\$318,686
Special Events (net)	\$389,081
Miscellaneous	\$6,561
<b>Total Operating Revenue</b>	<b>\$1,336,617</b>

Capital Campaign Revenue	\$3,533,452
Investment Income	\$837,236
(includes investment gains and losses)	

**Total Income** \$5,707,305

### Net Assets End of Year

Without Donor Restriction	\$9,440,867
With Donor Restriction	\$7,453,059

### Expenses

Program Operations	\$970,431
Administrative	\$293,639
Development/Fundraising	\$351,063

**Total Expenses** \$1,615,133

## Vitals

### Ronald McDonald House® Program

- Provided to families in need - 12,161 nights
- Average length of family stay - 16 nights
- Longest stay - 363 nights
- Served to families in need - 36,483 meals
- Children served - 1,219

A new family checked in every 11 hours and 16 minutes.

### Ronald McDonald Family Room® Program

- Family Room Visitors - 2,822
- Showers - 792
- Loads of laundry - 1,128

**Volunteer Hours** - 1,019



Services are always provided at no cost to families.

# Meet a Family

Jordan and Mason were making plans and getting the nursery together for their first child when suddenly, their son made a premature arrival at 26 weeks.

Things were scary when baby Mac was quickly taken via Mediflight from Weatherford to Oklahoma Children's Hospital OU Health to give him the best chance at survival. Mason drove as quickly as he could to be with him, but Jordan had to stay behind so she herself could recover a little.

They made decisions via phone and video chat as best they could until Jordan was released and able to join her family in Oklahoma City. In the flurry of activity, they didn't know what to do or where to stay, they just knew they needed to be with baby Mac.

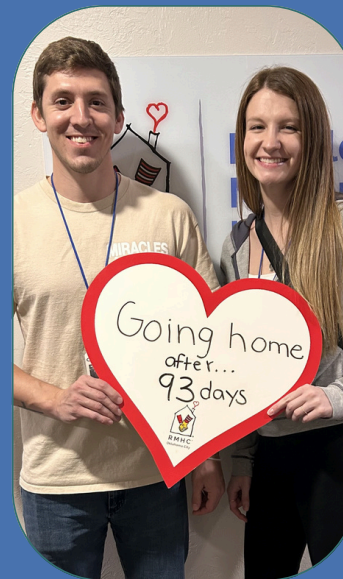
They quickly realized it was going to be a while until Mac was able to leave the hospital and they needed a plan. When their pastor recommended they ask about Ronald McDonald House, it was the answer they needed.

"We were still so worried about Mac, but it gave us peace of mind realizing we had a place to stay close," Jordan said. "The House was such a blessing when we didn't know what to do other than to be as close to him as possible."

Jordan and Mason stayed with RMHC-OKC for three months while Mac received treatment and gained strength and weight.

They shared that the community in the House, including the meals and attention to details of things they didn't even realize they needed, were so appreciated as well as the peace that came with being so close to their son.

"Staying with RMHC-OKC has been a positive in the middle of a negative situation," Mason said. "This place was our saving grace. Saying it's a solution to a lot of problems doesn't do it justice."



# We'd like to thank our generous donors. You are making an impact!

*Those listed here contributed \$250 or more to our mission.*

Acker, Diana  
Adams, Paul and Susan  
Alpha Delta Pi - Alpha Omicron  
Alpha Delta Pi - Theta Xi  
Anonymous  
Arsenault, Jennifer  
Arvest Bank  
Ascent Resources  
AT Management  
Bagby, Judith  
Ball, Martha and Comire, Ursula  
BancFirst  
Bank of America  
Bank of America - Business Banking  
Bank of Oklahoma  
Bank of Oklahoma Foundation  
Barry, Ryan  
Barton, Brent and Stephanie  
Beavers, Stephanie  
Benham, a Haskell Company  
Benham, Lance and Linda  
Bennett, Kirk and Mary Lou  
Benson, Russell and Rayna  
Berrong, Stewart and Gretchen  
Bible Babes  
Biddle, Steve  
Blevins, James and Marilyn  
Bockus Payne Architecture  
Bockus, Bruce and Suzanne  
Bradford, Everett  
Brelsford, Scott  
Broderick, Zack and Megan  
Brown, Andrea  
Brown, Douglass  
Cain, Richard and Mary  
Candelaria, Chris  
Cardona, Kathy  
Carmichael Foundation  
Carter Chevrolet  
Carter, Eddie  
Carter, Rickey and Monica  
Cartwright, William  
Charities Aid Foundation America  
Chicken N Pickle  
Cody, Grant  
Cody, Peter  
Coe Plumbing, Inc.  
Community Health Charities of Oklahoma  
Conley, Wiley and Carrie  
Cook, Jered  
Copeland, Arlee  
Coppedge, Jack  
Corbett, J.W.  
Covington, Anna  
Cumbest, Chad  
Dean McGee Eye Institute

Dobson Family Foundation  
Eastmond, Michael and Elizabeth  
Edward Jones  
Evans, Chris  
Express Employment International  
Express Employment Professionals |  
Oklahoma Temporary Services, Inc.  
Farha, Clay  
Fisher, Jon and Amy  
FORVIS  
Freie Family Fund  
Fulton Market Group  
Gaitner, Dane and Natalie  
Gasbarra, Louis and Dianne  
Gehrke, Dustin and Jasmin  
Glenn Harris & Associates-Insurance  
Glover Properties, LLC  
Golliver, Tom and Susan  
Goris, Chris  
Grant Thornton LLP  
Griffin, Patrick  
Hall, Zack and Carrie  
Hardaway, Jason and Devona  
Harned, Max and Margaret  
Harold Hamm Foundation  
Hart, Kristopher  
Hartzog Conger Cason, LLP  
Haub, Billie C.  
Hawk, Richard  
Heinen, Ed and Lisa  
Hendrick, Lindsey  
Hendrix, Chad  
Henson, Chuck and Stephanie  
Hiersche, Justin and Christina  
Hitzemann, Carol  
Holliman, Ryan  
Horrocks, Biff and Sue  
Ibach, Clare  
IBC Bank  
Jantz, Ron and Cindy  
Jerome B. Miller Family Foundation  
Jett, Clark and Rebecca  
Jirak, Thereasa  
Jones, Gary K. and Jamie  
Kaspereit, Don and Carol  
Kendra Scott  
Keurig Dr Pepper  
Kiamichi Technology Center  
Killmer, Christopher  
Kimmel, David and Rhonda  
Kitch, Denver and Emily  
Kivett, Brookeam, Kristin  
Lam, Kristin  
Lambertz, Gant and Shelly  
Lane, Richard and Bridgett  
Lawrence, Heather

Lee, Scott and Katherine  
Lemons, Robert and Rachel  
Lewis, Bryan and Jerolyn  
Liljestrand, John and Suzie  
Litton, Janice  
Lopez Foods | Dorada Foods  
Lopez, David and Stacy  
Lopez, John Patrick and Jeannie  
LSB Industries, Inc.  
Lynn, Logan and Melissa  
M2U Enterprises  
Mantor, Dr. Cameron and Betsy  
Manwell, Sylvia  
Marlow Hardware and Automotive  
Martin Brower Company  
Martin, James  
Master Halco, Inc.  
McCarthy, Sean  
McDonald, Seth and Kara  
McDonald's Corp Global Business Services  
McDonald's Dallas Field Office  
McDonald's of Central and Western OK  
Messer, Andrew and Heather  
Microsoft  
Miller, Holly  
Miller, Jeffrey and Heather  
Miller, Kevin and Andrea  
Miller, Larry and Kathy  
Milligan, Jason  
Mitchell, Richard and Julia  
Moon Royalty, LLC  
Mornhinweg, Gary and Jennifer  
Morton, Jeff and Kristy  
Mowbray, Ronald and Linda  
Mustang Crossroads  
Nabholz Construction  
Nelson, Ryan  
Nichols, Chris  
Novotny, Paula  
Ohoyahoma Club  
OK Farm Bureau-Women's Leadership  
Okie Sleds Car Club  
Oklahoma 4-H Foundation  
Oklahoma Children's Hospital  
Oklahoma Hospitality Club  
P.B. Odom III Trust  
Padilla, Jodi  
Paycom  
Payne, Steven and Silvia  
Pearson, Chance  
Pefferman, Todd and Nikki  
Pezold Family Foundation Fund  
Pinkston, Dr. Ben and Kendal  
Powers, John  
Presbyterian Health Foundation  
Presti, Sam and Shannon  
Propester, Steven and Laura  
Puterbaugh, Kim  
Pyeatt, Bill  
Rainbolt, Michael and Melissa  
Recknagel, Chris  
Reynolds, Zac

Ronald McDonald House Charities® (Global)  
Rose Hill Builders  
Rosino, Donna  
Ross, Lindsey  
Rust, Malanda  
Salina Royalty LLC  
Sanchez, Ed and Jodi  
Santiago, Jose and Betty  
Santiago-Brennan McDonald's, Inc.  
Servo Wealth Management  
Shellback General Contracting  
Smith, Brian  
Smith, Dr. Roger and Jennifer  
Smith, Ryan  
Soderberg, Grant  
Southern Plains Operators Assoc.-McDonald's  
Standish, Jennifer  
State of OK - State Treasury  
Stone, David  
Strickland, Leah  
Sullivan, Colton  
Supply One  
Talley, Connie  
Tapia, Daniel and Anita  
Taylor of Oklahoma  
Teacle, Charles and Stephanie  
Texoma Realty LLC  
The Capital Chart Room, LLC  
The Chickasaw Nation  
The Estate of Ronnie E York  
The Perinatal Center  
The Rotary Club of Oklahoma City  
Thompson, Christine  
Thorley, Ryan and Amanda  
Thorley, Rick and Kathy Lopez Thorley  
Thru Tubing Solutions  
Townsend, James and Nancy  
T-Stone LLC  
Tyson Foods  
United Way of Southwest Oklahoma  
Valle, Lili A.  
Vitense, Keith and Pamela  
Voitik, Brendan  
Vox Printing  
Wagenblast, Alfred and Judith  
Wagner, Bob and Gayle  
Walker, Erin  
Walmart Foundation  
Walmart Neighborhood Market #2877  
Waters, Trey and Bambi  
Welco Electric, Inc.  
Western Technology Center-Dental Assisting  
Wilkerson, Bruce and Robin  
Willis, Vincent  
Winchester, Erica  
Wylie, Justin and Jamicia  
Young, Leah  
Zaloudek, Tara

# Board of Directors

*We are grateful for the service of our Board of Directors.*

## 2023 -2024 Board of Directors

Teri Ashworth  
Kendra Barnes  
Eddie Carter  
Max Harned  
Rich Hawk (2023 Chair)  
Andrew Hwang  
Cori Loomis (new in 2024)  
Dr. Cameron Mantor  
Kara McDonald  
Kyle McElvaney (2024 Chair)  
Gary Mornhinweg  
Steven Propester (new in 2024)  
Christine Thompson



We actively seek engagement from individuals who would like to promote our mission. If you are interested in Board or Committee service or want to get involved, please contact Susan Adams, President & CEO at [sadams@rmhc-okc.org](mailto:sadams@rmhc-okc.org).



# Events

Our 2023 Walk for Kids was July 15, after a rain delay. Walkers raised funds and awareness for the families with ill or injured children who stay with us. Nearly 100 participants gathered for a morning of walking, fun family-friendly activities and refreshments.



Our 11th annual Walk for Kids is Saturday, June 8, 2024. Join us at Scissortail Park for a morning of fun and exercise in support of our mission and families. We encourage you to build a team and walk for kids! Learn more about the walk at [rmhc-okc.org/walkforkids](http://rmhc-okc.org/walkforkids)



Red Shoe Rendezvous, our premier fundraising event, was held Friday, September 22, 2023. Co-chaired by Nichole and Aaron Glover, it was a night to remember for our generous guests who danced the night away in support of the families that we serve. We are pleased to announce that the 2023 event raised more than \$500,000!

On Friday, Sept 6, 2024, wear your best red shoes and join us for an evening of dinner, dancing, auctions and more to raise vital funds for our mission. To sponsor the event or secure your tickets, visit [rmhc-okc.org/redshoe](http://rmhc-okc.org/redshoe).

# Ways to Get Involved

We'd love to have you get involved with RMHC-OKC!

## Guest Chef Program

Looking to volunteer? Guest Chefs prepare a meal and impact the families you serve. Great for groups and families!



## Wish List Drives

Help our House keep our pantries well-stocked for guest families. Wish Lists contain a wide variety of everyday items such as food, cleaning supplies, toys and housewares.

## Pull Tab Collection

Collect pull tabs and we'll take them to a local recycler to help raise funds. Funds raised from pull tabs add up and we're also helping the environment!

## Host Your Own Event

Event ideas include bake sales, golf tournaments, concerts, birthday parties, dance offs and more. You can even host your own giving campaign online!

## Adopt-a-Room

Support families in medical crisis by sponsoring one of our 40 bedrooms for an entire year. You'll help defray costs for upkeep and maintenance, ensuring families have a welcoming and restful place to stay.

Learn more about how you can make a difference at [rmhc-okc.org](http://rmhc-okc.org)!



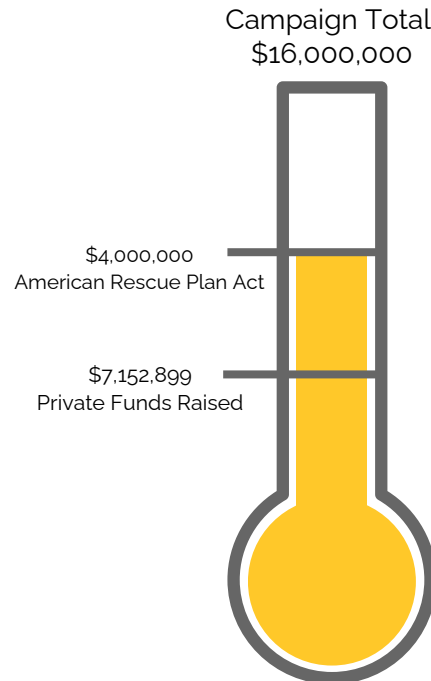
# Capital Campaign Update

A campaign to build a second Ronald McDonald House to help close the unmet service gap in caring for families with children who are seeking treatment at all Oklahoma City area hospitals.

Opening 2026  
5601 W. Memorial Road



- 28 bedrooms
- 10,220 annual nights of stay
- \$940,000 in savings for families for temporary living expenses



This new Ronald McDonald House will provide essential services that remove barriers, strengthen families and promote healing when children need healthcare.

For updates on our progress and details on how to support this campaign, visit [rmhc-okc.org/openingdoors](http://rmhc-okc.org/openingdoors).

*Mission*

We provide essential services that remove barriers, strengthen families and promote healing when children need healthcare.

*Vision*

A world where every family has what they need to ensure the best health outcomes for their children.

*Purpose*

Caring for families with children who are ill or injured.



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