

## **News Release**

April 30, 2019 FOR IMMEDIATE RELEASE

Contact:

Jill Edenstrom Director of Marketing/Communications 405-424-6873 x103 405-371-7910 jedenstrom@rmhc-okc.org

## **CELEBRATING ALL MOMS**

## Kendra Scott to Donate 20% of Sales All Day to Ronald McDonald House Charities Oklahoma City

**OKLAHOMA CITY (April 30, 2019)** – From noon to 6 p.m. on Sunday, May 5, 2019, just in time to find the perfect gift for Mother's Day, Kendra Scott is donating 20% of sales, both in-store and online, to Ronald McDonald House Charities Oklahoma City to keep hospitalized children and their families together.

The Kendra Gives Back Party is happening at both Kendra Scott locations 5810 N. Classen Blvd in Oklahoma City inside Classen Curve and at 1452 S. Bryant Ave in Edmond.

From 12 p.m. to 2 p.m., enjoy mimosas, light bites and socializing.

"The Kendra Gives Back Party is a great way for customers to shop for the perfect Mother's Day gift and also know their purchase is helping other moms spend as much time as possible with their hospitalized child," said Susan Adams, RMHC-OKC president and CEO.

The Kendra Scott Mother's and Families Charm will be a special item, as 100 percent of proceeds from the purchase will be donated back to RMHC.

Stop by a Kendra Scott store on Sunday, May 5, 2019, or shop online at <u>www.kendrascott.com</u>.

To learn more about RMHC-OKC and the families served, please visit <u>www.rmhc-okc.org</u>.

###

## ABOUT RONALD McDONALD HOUSE CHARITIES® OKLAHOMA CITY

Ronald McDonald House Charities® (RMHC®), is a non-profit, 501 (c) (3) corporation that keeps families with sick children close to each other and the medical care their child needs when they need it most. With a Ronald McDonald House and a Ronald McDonald Family Room in Oklahoma City, RMHC-OKC programs not only provide access to quality health care, they enable family-centered care ensuring families are fully supported and actively involved in their children's care. For more information, visit <u>rmhc-okc.org</u>.