



Ronald McDonald
House Charities®
Oklahoma City

News Release

February 5, 2018
FOR IMMEDIATE RELEASE

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COOKBOOKS STIR UP HOPE

Dillard's Exclusive *Southern Living Christmas Cookbook* benefits Ronald McDonald House Charities

OKLAHOMA CITY (February 5, 2018) – From the sale of the Southern Living Christmas Cookbook in 2017, Dillard's raised \$11,459 for Ronald McDonald House Charities® Oklahoma City (RMHC-OKC) and their mission to keep families of sick children close to each other and the medical care they need.

"RMHC is such a great charity," said Eddie Carter, Dillard's Store Manager. "You can't find a better or more responsible nonprofit to support. For me personally, I've seen firsthand the wonderful work RMHC does because my son has been treated by Children's Hospitals all around the country, and no matter where we are the Ronald McDonald House has always supported my family and all families."

For the past 10 years, the Dillard's in Oklahoma has donated over \$200,000 to RMHC-OKC to help support families while their child was in the hospital, and this year Dillard's in Oklahoma was ranked third in the country for cookbook sales.

"We can't thank Dillard's and their customers enough for their continued support which helps keep our services free for families," said Susan Adams, RMHC-OKC President and CEO. "When families walk through our doors, they are stressed and afraid for their child who is in the hospital. We help them cope by providing a place to stay and comforting meals, all while being steps away from their child's bedside."

In the past 24 years, Dillard's has raised more than \$14.1 million for RMHC Chapters across the country as a result of the annual holiday fundraisers.

For more information, please contact Jill Edenstrom, Director of Marketing/Communications at 405-424-6873 x103 or jedenstrom@rmhc-okc.org.

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ABOUT RONALD McDONALD HOUSE CHARITIES® OKLAHOMA CITY

Ronald McDonald House Charities® (RMHC®), is a non-profit, 501 (c) (3) corporation that keeps families with sick children close to each other and the medical care their child needs when they need it most. With two Ronald McDonald Houses and a Ronald McDonald Family Room in Oklahoma City, RMHC-OKC programs not only provide access to quality health care, they enable family-centered care ensuring families are fully supported and actively involved in their children's care. For more information, visit rmhc-okc.org.

ABOUT DILLARD'S

Dillard's, Inc. ranks among the nation's largest fashion retailers with annual sales exceeding \$6.2 billion. The Company focuses on delivering style, service and value to its shoppers by offering compelling fashion, cosmetics and home selections complemented by exceptional customer care. Dillard's stores offer a broad selection of merchandise and feature products from both national and exclusive brand sources. The Company operates 268 Dillard's locations and 25 clearance centers spanning 29 states plus an Internet store at www.dillards.com.