



News Release

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FOR IMMEDIATE RELEASE

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YOUR SPARE CHANGE CAN MAKE A BIG IMPACT

Ronald McDonald House Charities Celebrates Day of Change at McDonald's

OKLAHOMA CITY (October 5, 2018) – Ronald McDonald House Charities Oklahoma City (RMHC-OKC) invites everyone to drop off their spare change to participate in the Day of Change Event from 3 p.m. to 6 p.m. on Monday, October 15 at the McDonald's located at 2101 NW 23rd Street in Oklahoma City.

The Day of Change Event will feature fun children's activities like glitter tattoos and a coloring contest by age group with prizes. From 4 p.m. – 6 p.m., Dave McKay from Magic 104.1 FM, KMGL will be at the event to support RMHC-OKC. There will also be a drawing for a gift basket for everyone who brings a full RMHC Change Box to the Day of Change Event. To get your RMHC Change Box, please call 405-424-6873.

"We are always excited to have an opportunity to promote RMHC," said Ramona Santiago-Davis, McDonald's Owner/Operator. "Our customers are very generous in caring for others. Day of Change is truly a celebration to support our partnership with RMHC and the wonderful way in which we all work together to support families with a hospitalized child."

The Day of Change Event is only happening at one McDonald's, but RMHC-OKC encourages everyone to donate their spare change at their local participating McDonald's on Monday, October 15.

"Something as small as spare change can add up to make a large impact for our guest families," said Susan Adams, President and CEO of RMHC-OKC. "Children whose families stay at RMHC-OKC tend to be the sickest, have traveled the furthest distances for care and spend the longest time in the hospital. The Ronald McDonald House provides a compassionate place for families to stay close to their child and the medical care needed."

Last year, RMHC-OKC helped keep nearly 900 sick children and their families together for nearly 9,000 nights, thanks in part to the change donated by McDonald's customers. To accommodate a family for one night costs an average of \$75, and all families at RMHC-OKC stay free of charge.

The event is sponsored by Express Employment Professionals.

For more information about Day of Change, please contact Jill Edenstrom, Director of Marketing/Communications at 405-424-6873 x103 or jedenstrom@rmhc-okc.org.

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ABOUT RONALD McDONALD HOUSE CHARITIES® OKLAHOMA CITY

Ronald McDonald House Charities® (RMHC®), is a non-profit, 501 (c) (3) corporation that keeps families with sick children close to each other and the medical care their child needs when they need it most. With a Ronald McDonald House and a Ronald McDonald Family Room in Oklahoma City, RMHC-OKC programs not only provide access to quality

health care, they enable family-centered care ensuring families are fully supported and actively involved in their children's care. For more information, visit rmhc-okc.org.